Name –

**Below, explain and provide reasons as to why you want to study Business.**

<https://www.bbc.co.uk/news/business-52570593>

Above is a BBC article talking about the potential merger of Virgin Media and 02.

In the boxes below, provide a positive and a negative impact to each of the stakeholders.

**First – find out what the term stake holder means.**

|  |
| --- |
| **Consumers** |
| **Government** |
| **Other businesses in the same industry that aren’t 02/Virgin/BT** |
| **BT shareholders** |

**Do some research and explain what is meant by/or how to demonstrate the following command words, also known as assessment objectives.**

|  |
| --- |
| **Knowledge** |
| **Application** |
| **Analysis** |
| **Evaluation** |

**If you have any questions about the AQA A-Level Business course you are doing, please email me – murray\_a@trinityhigh.com**